



REACH
956,000*
Age 18+ Readers



A BETTER WORLD THROUGH STRATEGIC GIVING

The Vancouver Sun, in partnership with LEAVE A LEGACY™ is producing a special feature in advance of LEAVE A LEGACY™ month in May.

PUBLISHING DATES:
Thursday, April 30, 2020

DEADLINES:
BOOKING: Wednesday April 8, 2020
MATERIAL: Wednesday, April 15, 2020

**CONTACT YOUR MEDIA CONSULTANT OR
MARK DOWELL, DIRECTOR OF INTEGRATED ADVERTISING
MDOWELL@POSTMEDIA.COM**

*Source: Vividata 2019 FALL Study; Vancouver CMA Adults 18+

NCS10561645-01

LEAVE A LEGACY PARTNERS RECEIVE AN ADDITIONAL 10% OFF THESE RATES IF YOU BOOK BY MARCH 25TH.

NATIVE CONTENT PACKAGES PRINT/ONLINE

Includes **35,000** targeted native impressions plus **35,000** targeted facebook and twitter impressions plus **37,500** targeted Instagram impressions.
Post campaign report will be provided



VANCOUVER SUN

**1/4 PAGE AD
1/4 PAGE STORY
\$5,030**



Have our writers create a custom story about your organization for an additional \$280



PRINT/DIGITAL PACKAGES

AD SIZES & RATES All ads are full colour.



**1/2 HORIZONTAL
\$4,500**

w 10.340" x h 10.214"

**INCLUDES
\$1,500
DIGITAL
CAMPAIGN**



**1/4 VERTICAL
\$3,000**

w 5.095" x h 10.214"

**INCLUDES
\$1,000
DIGITAL
CAMPAIGN**



**1/7 HORIZONTAL
\$2,000**

w 5.095" x h 5.857"

**INCLUDES
\$500
DIGITAL
CAMPAIGN**



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